

Offensive Score and Violation Policy

At Ambayo, we strive to provide a safe, inclusive, and professional environment for buyers and sellers of **products and services**. To maintain high content standards and ensure safety, we have established clear guidelines to avoid offensive content. These rules apply to both product listings and services, including titles, descriptions, images, videos, and other content.

Offensive Scores System

Ambayo uses a system called "**Offensive Scores**" to monitor and regulate rule violations. This system ensures proper behavior by users. Violating the rules will accumulate points in the system, and when a user reaches 50 points, their account will be permanently deactivated. Here's how the system works:

- **Initial counter:** Every user starts with 0/50 violations.
- **Each violation:** Adds 1 point to the user's counter. Example: If you post inappropriate content, your counter becomes 1/50.
- **Reaching 50 violations:** If your counter reaches 50/50, your account will be permanently deactivated with no possibility of recovery.
- **Reset of the counter:** Every 365 days, the counter resets to 0/50. For example, if you have accumulated 20 violations during the current year (20/50), at the end of the year, your counter will reset to 0/50.

Example of violations accumulation:

- Initially, the user's counter is 0/50.
- After posting inappropriate content or violating any of the rules, 1 point is added – the counter becomes 1/50.
- If violations continue and the counter reaches 50/50, the user's account will be permanently deactivated.

IMPORTANT: In cases of severe violations, such as posting child pornography or systematically violating the rules, the account will be immediately deactivated, regardless of the number of points. These violations lead to the automatic and permanent closure of the account.

What is considered a violation under the "Offensive Scores" system:

- **Posting prohibited products or services.**
- **Using inappropriate or discriminatory language** in listings.
- **Inappropriate images or videos**, including nudity, violence, or hate.
- **Incorrect categorization** of products or services.
- **Misleading claims** regarding products and services, especially in health and wellness categories.
- **Offering illegal services or products** that violate local and international laws.
- **Violating cultural and religious norms**, including using offensive symbols or extremist content.

1. Prohibited and Restricted Products and Services

- **Illegal products and services:** Items and services that are illegal by law, such as drugs, firearms, human organs, are strictly prohibited.
- **Fake products:** The sale of counterfeit goods or fraudulent services is forbidden.
- **Products and services promoting hate or violence:** Items or services that encourage violence, hatred, or discrimination are banned.

2. Inappropriate Language (Products and Services)

- **No profane language:** Titles, descriptions, and other content must not include vulgar or inappropriate language.
- **No discriminatory language:** Content that discriminates based on race, gender, religion, or sexual orientation is forbidden.
- **Avoiding misleading claims:** Sellers should refrain from exaggerating or making false claims, especially in health products and services.

3. Guidelines for Images and Videos

- **No nudity or sexual content:** Images must not contain explicit nudity or sexual content unless properly categorized.
- **No violence:** Posting images or videos that depict violence or cruelty is prohibited.
- **Cultural sensitivity:** Respect cultural and religious values, and avoid symbols or images that could be considered offensive.
- **No hate symbols:** Images or products linked to hate symbols (e.g., swastikas) are strictly prohibited.

4. Accuracy and Legitimacy of Listings

- **Accurate descriptions:** Sellers must ensure that product and service descriptions and images accurately represent what is being offered. Misleading content is not allowed.
- **No false health claims:** Products and services should not make unsupported claims, especially in the medical field.

5. Adult and Sensitive Products/Services

- **Proper categorization:** Adult products and services must be categorized in the "Sexual Care (Adults Only)" section.
- **No explicit descriptions:** Descriptions of these products and services must remain tasteful.

6. Health and Safety

- **No promotion of illegal activities:** Services or products promoting illegal activities are banned.
- **Compliance with health regulations:** Health and wellness products and services must comply with all legal requirements.

7. Political and Religious Sensitivity

- **No extremism:** Content must not promote political extremism, hatred, or violence.

- **Respect for religious symbols:** Sellers must avoid using religious symbols in an offensive manner.

8. Intellectual Property Rights

- **Unauthorized use:** Using logos, brands, or content without permission is prohibited.
- **Counterfeit products:** Selling fake products and services is strictly forbidden.

9. Services and Products Related to Weapons

- **Prohibited weapons:** The sale of firearms and ammunition is banned unless legally permitted.
- **Restricted accessories:** Weapon accessories must comply with local laws and be properly categorized.

10. External Links and Promotions

- **No external URLs:** Listings must not contain external links to websites outside Ambayo.
- **No spam:** Posting spam or inappropriate content is forbidden.

11. Cultural Sensitivity and Respect

- **Respecting cultures:** Sellers must respect cultural and social norms in their listings.
- **Historical artifacts:** Historical artifacts must be described in a way that does not promote hate or violence.

12. Compliance with Local Laws

- **Legal requirements:** All products and services on Ambayo must comply with local and international laws.

Consequences for Violating the Guidelines

- **Removal of listings:** Listings that violate the rules will be removed.
- **Account suspension:** Repeated or severe violations may lead to temporary or permanent account suspension.
- **Legal actions:** Serious violations may result in legal actions.

We encourage all users to regularly review these guidelines and ensure compliance to maintain a respectful, professional, and safe platform for everyone.