

Verified Seller Terms and Conditions

Becoming a Verified Seller on Ambayo is a crucial step toward building trust and credibility with buyers. Verified Sellers undergo a verification process to ensure they meet the platform's standards, providing assurance to customers. Below are the steps, terms, and conditions to become a Verified Seller.

Step 1: Payment for Verification

- **Verification Process:** To become a Verified Seller, payment for the verification process must be completed. This verification is valid for **one year**.
- **Payment Methods:**
 - Payments can be made via traditional methods, including credit cards and bank transfers.
 - **Cryptocurrency payments** are also accepted. Please note that cryptocurrency payments may take longer to process due to blockchain transaction times.

Important Note: For cryptocurrency payments, allow additional time for confirmation based on network conditions.

Step 2: Submission of Account Information and Documents

- Sellers must submit the following details for verification:
 - **Personal Information:** Full legal name, address, and contact information.
 - **Documents for Identity Verification:**
 - A government-issued ID (e.g., passport, national ID card)
 - Proof of address (utility bill or bank statement not older than three months)
 - For business accounts: proof of business registration (e.g., certificate of incorporation)
 - Any additional documentation requested by Ambayo to verify the legitimacy of the seller.

Note: Ensure all submitted information is accurate. Any discrepancies may delay the verification process.

Step 3: Account Verification with Shufti Pro

- **Shufti Pro Integration:** After submitting your account information and documents, the verification process is completed through **Shufti Pro**, a secure third-party service used by Ambayo for identity verification.
- **Verification Timeline:** The verification process typically takes up to **7 business days**, during which the seller's account will be under review.

Step 4: Verified Seller Badge

- Upon successful verification, the seller will receive a **Verified Seller Badge** on their profile.

- This badge will be visible on all listings, signaling to potential buyers that the seller has passed all verification steps and can be trusted.
- **Increased Credibility:** Verified Sellers are more likely to attract buyer interest due to the added trust factor, which leads to higher conversion rates.

Step 5: Annual Renewal of Verification

- **Duration of Verification:** The verified status is valid for one year from the date of approval.
- To maintain this status, sellers must renew their verification annually by:
 - Submitting updated documents (if necessary)
 - Completing the payment for renewal

Note: Sellers will receive notifications before their verification status expires to ensure timely renewal.

Step 6: Revocation of Verified Status

- **Ambayo's Right to Revoke:** Ambayo reserves the right to suspend or revoke a seller's verified status if:
 - The seller violates any of the platform's terms and conditions.
 - The seller is found to have provided false, misleading, or fraudulent information during the verification process.

Important: In case of revocation due to violations, Ambayo will not refund the verification fees.

Becoming a Verified Seller on Ambayo offers significant advantages, including higher trust from buyers, increased visibility, and improved chances of making successful sales. Follow the steps carefully to ensure a smooth verification process and maintain compliance with Ambayo's standards. Annual renewal ensures that sellers continue to meet the platform's requirements for verified status.